

**MARRA DESIGN  
ASSOCIATES, LLC**

7007 DAKOTA AVENUE  
CHANHASSEN, MN 55317  
TEL (952) 937-8141  
FAX (952) 934-1180  
EMAIL mda1mike@aol.com  
www.marraesign.com

**CONFIDENTIALITY FORM**

INVENTOR'S NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

NAME OF PRODUCT CONCEPT: \_\_\_\_\_

*Terms of Disclosure:* Marra Design Associates, LLC (MDA) hereby accepts the above referenced product concept for the sole purpose of evaluation. For a FEE, MDA will complete a competitive product evaluation to determine the concept's licensing potential. MDA agrees to maintain the confidentiality of the concept to the best of its ability and not show this Confidential Information to any third parties (including toy companies and suppliers) without INVENTOR'S permission. MDA will only disclose Confidential Information to its employees, affiliates and vendors on a *need to know basis*. This Agreement does not restrict MDA's use of information which prior to this disclosure, is in the public domain; is already in MDA's possession; was or is subsequently obtained from a third party who is lawfully in possession of such information. MDA agrees not to use, sell or incorporate the above product concept without contractual agreement with INVENTOR.

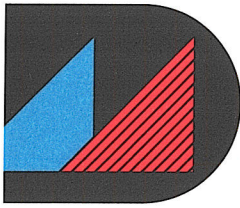
INVENTOR:

**SUBMISSION REQUIREMENTS**

By: \_\_\_\_\_

Date: \_\_\_\_\_

- 1) Completely fill out:
  - a) CONFIDENTIALITY FORM  
AND
  - b) PRODUCT DESCRIPTION FORM
- 2) Attach a CHECK or MONEY ORDER or CASHIER'S CHECK for the **Evaluation fee.**
- 3) Include any of the following materials:  
CD/DVD \* Photographs \* Drawings \*  
Written Descriptions. DO NOT send  
prototypes at this time.



**MARRA DESIGN  
ASSOCIATES, LLC**

7007 DAKOTA AVENUE  
CHANHASSEN, MN 55317  
TEL (952) 937-8141  
FAX (952) 934-1180  
EMAIL mda1mike@aol.com  
www.marradesign.com

---

## PRODUCT DESCRIPTION FORM

**Product Name:** \_\_\_\_\_

**Category:** Please check one of the following:

- ☐ Action Figure   ☐ Backyard   ☐ Christmas   ☐ Construction   ☐ Craft Activities   ☐ Doll  
☐ Easter   ☐ Electronic   ☐ Flying Toy   ☐ Game   ☐ Halloween   ☐ Infant   ☐ Novelty  
☐ Plush   ☐ Pre-School   ☐ Puzzle   ☐ Radio Control   ☐ Ride-On   ☐ Role Play  
☐ Safety Device   ☐ Sports   ☐ St. Patrick's   ☐ Valentine's   ☐ Vehicle  
☐ Water/Pool Toy   ☐ Other: \_\_\_\_\_

**Primary User:** ☐ Male   ☐ Female   ☐ Both      **Age Range:** \_\_\_\_\_

**Product Description:** \_\_\_\_\_

---

---

---

**Describe your idea's UNIQUE feature(s):** \_\_\_\_\_

---

---

---

Have any companies or affiliated persons seen your Idea?   ☐ Yes      ☐ No

Company

Contact

Date

---

---

---

\*\*\* Feel free to use additional pages for further written descriptions or photographs. \*\*\*